Executive with more than 15 years of experience in the entertainment industry.

As a Television producer, she has worked for the largest Spanish language television network, Univision. As part of the Special Events team, she has contributed to the development and growth of the highest rated entertainment shows of the Network: *Latin Grammys*, *Premio Lo Nuestro*, and *Premios Juventud*. As a creative producer she created and executed concepts for musical performances working directly with Talent, Talent Managers and Record Labels executives.

She has booked and worked closely with the biggest stars in the music and television industry which include: Enrique Iglesias, Sofia Vergara, Fernando Colunga, William Levy, Juanes, Pitbull, etc.

She began her career at Univision as a Talent Producer where she gained experience in talent relations and commercialization providing support to the In-house roster. Also served as the liaison between the most important Mexican network Televisa and Univision for cross promotions and special appearances.